

Date: 25th January 2023 Location: London

Press release

“Industry veteran Adam T McGavock joins FirstPartner to drive North American transit ticketing practice”

[FirstPartner](#) is pleased to announce that Adam McGavock has joined its North American transit ticketing practice. He will support FirstPartner’s clients in defining, procuring, and implementing open payments (cEMV) and ABT ticketing, as well as payments acceptance solutions and pre-paid cEMV card issuance.

Adam is an engaging and dynamic professional, with nearly 30 years of experience in the NA transit industry. He has led or played a key role in the development, integration, operation, and maintenance of transit fare payment solutions, both closed-loop and open-loop, for more than twenty years.



His years of experience are evenly divided between working as a public sector client, a payments consultant, and a solutions vendor, which gives him a unique understanding of the perspectives and priorities of all the ecosystem players.

Recent experience includes managing the business development operations for Littlepay in North America, a lead role on the MARTA AFC 2.0 consulting contract for AECOM and serving as the Director of Business Development for moovel, a mobile ticketing and MaaS solutions vendor.

Earlier he was the Director of Customer Service, Sales, and Fare Media for WMATA, served as the Director of Planning for NVTC, led the SmarTrip fare payment system implementation at six regional transit agencies in Northern Virginia, served on the board of ITSVA, and coordinated NTD data collection for Northern Virginia.

Adam said "Working at Littlepay was a tremendous learning experience for me, and I am grateful for my time there. At FirstPartner, I will be working with another phenomenal team, helping transit agencies navigate the evolving landscape of open-loop fare payments. I could not be more excited to get started!"

If you want to contact Adam at FirstPartner e-mail him at Adam McGavock atmcgavock@firstpartner.net or call him on +1 (571) 414-1150. Adam will be at [Transit Ticketing Global 2023](#), in London 7th and 8th March 2023, if you want to meet him or anyone else from the FirstPartner team.